

Title: Media Intern

Type: Full Time

Experience: Internship

About Sparkle:

Sparkle is a lifestyle and financial ecosystem providing seamless solutions to Nigeria's retailers, SMEs and individuals. Our mission is to help Nigerians fulfill their potential by being a force for good, democratizing access to valuable solutions for their businesses and personal needs

About the Role:

Sparkle is looking for an energetic recent graduate to contribute to our photography, videography and audio storytelling and ultimately help document the Sparkle journey. This is an opportunity to alongside a team of creatives who will support with accelerating your growth.

Roles & Responsibilities

- Contribute to Sparkle's social media storytelling efforts including content creation – photo, video and audio, according to a predetermined content calendar
- Chase stories and capture Sparkling moments
- Create content that entertains, educates and entices members of the Sparkle tribe.
- Offer media services to all departments that have media needs.
- Work with the Human Resources department to generate content to build Sparkle's culture.
- Ensure proper archiving of all media collected from Nigeria.
- Ensure 100% brand consistency across work output.
- Support the content team throughout the execution of campaigns.
- Manage Sparkle's digital assets – maintenance and archiving content

Experience & Qualification

- A self-starting, curious media expert interested in capturing Sparkling moments
- A great team player who is adaptable and able to navigate a rapidly growing organisation
- Proven ability to take high quality photos and shoot video with a DSLR camera
- Proficiency in Adobe Lightroom, Photoshop, and Premiere Pro
- Previous experience creating visual, audio, and written content
- A great eye/ear for stories
- Excellent oral and written communicator
- Ability to work long hours when needed

Benefits & Compensation

- Full-time compensation
- Medical coverage
- Snacks provided daily
- Beautiful working environment